

**Watkins Glen**  
Downtown Revitalization Initiative

**Watkins Glen DRI Public Survey**

This survey is intended to gather input from a diverse range of visitors to Watkins Glen’s downtown, with a primary focus on non-residents. Input from this survey will be used to help prioritize projects for funding by the Downtown Revitalization Initiative. All individual responses are confidential and will be tabulated and shared in summary form only. The survey should take approximately 5-10 minutes to complete.

**Question 1: Where is your primary place of residence?**

- Watkins Glen
- Elsewhere in New York State
- Elsewhere in Schuyler County
- Other (please specify)
- Elsewhere in the Finger Lakes region

**Question 2: What takes you to Downtown Watkins Glen? For the purposes of the DRI, Downtown Watkins Glen is generally considered all of Franklin Street from the southern Village border to Seneca Lake, and Fourth Street from its intersection with Franklin Street to the eastern Village border.**

(Select as many as you would like)

- Work
- Staying in a hotel while visiting the area
- Shopping at local stores
- I go through to get to other places
- Dining (eating out or picking up food)
- I live in the downtown
- Visiting a park
- Other: \_\_\_\_\_

**Question 3:How often do you go to Downtown Watkins Glen?**

- More than once a day
- Once a week
- Once a day
- A couple of times a month
- Several times a week
- I don't go there

**Question 4:If you don't go Downtown, why not?**

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**Question 5:List the top three things you like about Downtown Watkins Glen.**

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**Question 6:What are the three top things you dislike about Downtown Watkins Glen?**

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**Question 7:What would you add to Downtown Watkins Glen if you could? (Please choose up to three)**

- More shopping options
- Restaurants
- Places to live
- Parking
- Parks
- Entertainment venues
- Not a thing
- Other (please specify)

**Question 8:What brings you to Watkins Glen?**

- Watkins Glen State Park
- Wineries in the region
- Watkins Glen International
- Special events (e.g. the Ice Bar)
- Other (please specify)

**Question 9:When you visit Watkins Glen, how long is your typical stay?**

- 1-2 nights
- One week
- Up to one month
- Several months out of the year

**Question 10: What was the most important factor in your decision to visit Watkins Glen?**

- It's close to the attractions I want to visit
- Small-town, unique character
- Natural beauty
- Lodging options
- Friends and/or family are here
- Other (please specify)

**Question 11: If Watkins Glen is not your primary place of residence, what might induce you to live there full-time?**

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**Question 12: What is your age?**

- Under 18
- 19-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75 or older

**Question 13: What is your gender?**

- Male
- Female

**Question 14: Is there anything you would like to add about what Watkins Glen could do to revitalize its downtown?**

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